

Personal Info

Age: 22

Location: Topeka, KS

Occupation: Manager, Starbucks

Professional Goals

- Purchasing/Inventory Control Manager
- Subject Matter Expert
- Work-Life Balance

Frustrations

- Slow ordering processes
- Too much unnecessary information
- Budget constraints

Needs

- Bulk discounts
- Frequent customer rewards
- Online order tracking and history
- Reporting documentation

Erin Taylor



“My son has been enrolled in childcare programs and I've assisted with ordering at daycares. My company ran a daycare at a large corporate campus. They sometimes come to me when they need help calculating beverage order quantities and costs.”